

■ Variety



# Crown Melon



■ Introduction

- This is a type of muskmelon that is of top quality in a variety of ways, from its elegant sweetness to rich fragrance, juiciness and neatly meshed appearance.
- On the crown sticker is a number indicating the producer, allowing identification of who grew the melon.

■ Characteristics

- A "one vine, one fruit" method of cultivation is used in which only one melon is grown on a single vine to concentrate its deliciousness.
- The melons are grown in greenhouses with strict temperature control, allowing cultivation throughout the year.

■ Packaging



Care taken to:  
Inspect the outside of all melons before packing them for shipment.



■ Recommended way of eating them

Store the melon at room temperature until it turns soft, then chill in a refrigerator before eating to fully enjoy its taste.

■ Best eaten

7 to 10 days after shipment  
(when stored at room temperature)

■ Export season

Throughout the year

■ Exported to

Hong Kong, Southeast Asia, North America, Middle East, Europe

■ Movie of production and shipment processes

Scan the QR code to enjoy watching a movie of a trip to an orchard in the growing region of Fukuroi City in Shizuoka Prefecture.



■ Name of producer



# Shizuoka Crown Melon

■ Address

219 Oyama, Fukuroi City, Shizuoka Prefecture  
437-0056

■ Contact information

Phone: +81-538-42-4146  
E-MAIL: info@crown-melon.co.jp  
URL: http://www.crown-melon.co.jp

■ Export system and facilities

Cultivation is strictly managed to deal with the variety of regulations in countries the product is exported to by limiting the use of pesticides, carrying out water quality inspections, keeping records of cultivation methods, etc.

■ Overseas PR activities

Producers visit countries their product is exported to, in order to engage in direct promotion activities on a regular basis.



MADE IN JAPAN

■ The characteristics and strengths of producers (the growing region)

- The history of growing melons in greenhouses stretches back more than 100 years to 1921.
- The melons are sold in Japan through luxury fruit shops and department stores, and this variety has won extensive recognition as a luxury brand of muskmelon.

■ Information on production and export quantities

Area planted with variety	Around 2,500 a
Production quantity	Around 2,600 t
Quantity available for export (annually)	Open to negotiation
Quantity available for export (per export)	Open to negotiation
Minimum quantity available for export	1 case (containing 6 melons each)
Total export quantity per region	Unknown due to most exports being made via domestic wholesale markets

■ Patents and certifications

Patents	Patented
GI certification	None
Various other certifications	None